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Da'Stan Murphy She/Her
 Mission-Driven Communications Professional

 • EdTrust-Midwest
 • Wayne State University

Dearborn, Michigan, United States · [Contact info](#)
 500+ connections

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About

I bring over a decade of communications and marketing experience across the arts and entertainment, education, nonprofit, agency, and municipal sectors throughout the Detroit metropolitan area. My work is driven by a deep commitment to storytelling—helping organizations, entrepreneurs, and ...see more

Activity

1,014 followers

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Da'Stan Murphy · 3rd+
 Mission-Driven Communications Prof...
 2mo ·

An impactful two days in D.C., learning and advocating with this great group of change makers!

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 944 followers

EdTrust-Midwest and partners from the Michigan Partnership for Equity and Opportunity spent an impactful day ...more with [Hope Network](#) and 10 others

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VERY proud of our team critical report. [EdTrust-I...](#)

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New! EdTrust-Midwest Michigan's teacher sh... worsening opportunity

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Experience

ulti-year fair funding campaign,
dex to boost investment in I ...see more



Communications Manager

Mar 2023 - Aug 2024 · 1 yr 6 mos

United States



A Decade+ of

Director of Communications and Advancement



THE WAR MEMORIAL

The War Memorial · Full-time

Nov 2021 - Feb 2023 · 1 yr 4 mos

Grosse Pointe Farms, Michigan, United States

- Leads institution-wide communication development and strategy
- Curates copy for external communications, including press ...see more



Information Officer II

Wayne State University · Full-time

Oct 2016 - Oct 2021 · 5 yrs 1 mo

Detroit Metropolitan Area

- Oversaw the college's social media sites, college and department websites; and developed social media initiatives for... ...see more

Marketing, Editing and +4 skills



Public Relations Coordinator

Detroit Public Schools Community District · Full-time

Jul 2013 - Oct 2016 · 3 yrs 4 mos

Detroit Metropolitan Area

- Assisted with coordination of press conferences and media events
- Developed media pitches for coverage of district news and ...see more

▽ Media Relations, Social Media and +4 skills



Prestige Consultant

ULTA Beauty · Part-time

Jun 2010 - Dec 2013 · 3 yrs 7 mos

Allen Park, MI

ics and esthetic education and

[...see more](#)

nd +3 skills

eriences →



Masters, Public Relations and Organizational Communications

2011 - 2013



Wayne State University

B.A. Journalism, Broadcast Journalism

2006 - 2010

-Contributing Arts & Entertainment writer for The SouthEnd student newspaper ...

Volunteering

Girls Scout for Life & Volunteer

Girls Scouts Of America

Jan 2010 - Present · 15 yrs 7 mos

Children

Girl Scouts builds girls of courage, confidence, and character, who make the world a better place.



Volunteer

American Diabetes Association

Jan 2003 - Present · 22 yrs 7 mos

Health

[Show all 4 volunteer experiences →](#)

Skills

Product Demonstration



Prestige Consultant at ULTA Beauty

1 endorsement

Retail



Prestige Consultant at ULTA Beauty

1 endorsement

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Languages

English

Some Spanish

Interests

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| Passionate about Health and AI

der, Breakthrough Energy

Causes

Arts and Culture • Children • Education • Health

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**La'Keisha L. Siggal** · 3rd+

Bachelor of Science - BS at Wayne State University

[Message](#)**Kristen Miller** · 3rd+

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[Message](#)**Mujahed Elhady** · 3rd+Executive Director of Human Resources | Compensation and Benefits,
New Business Development, Labor Relations, Organizational...[Message](#)**Justin Ross** · 3rd+

Supply Management Specialist at U.S. Army TACOM

[Message](#)**Sierra Brown** · 3rd+

Marketing Content Manager / Graduate Student | MS-Marketing

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People you may know

From Da'Sanza's company

**Amber Arellano** Social impact executive. Communications and public policy strategist.
Long-time journalist.

Management | Crisis Communications

...

**Charlotte Pierce** Education policy analyst, passionate about creating a more equitable
future for Michigan students.**Jeff Cobb**

Director of Government Affairs, The Education Trust-Midwest

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